

# Digital Ad Breakdown

\*included in bi-monthly newsletter

## Cost Analysis- One year commitment

Package	Social Media x month	Product Highlights x issue/newsletter	Website Banner	Cost x Month
Silver	2	1	Small	\$600
Gold	3	2	Medium	\$900
Platinum	4	3	Large	\$1100

## Website Banner Front Page

Size	1 month X month	3 months X month	6 months X month	12 months X month	SM post x Month
Small (200x150)	\$200	\$185	\$170	\$155	1
Medium (300x250)	\$250	\$235	\$220	\$205	2
Large (336X280)	\$300	\$285	\$270	\$255	3



# Gun Range/Club Breakdown

## Cost Analysis- per year

\*one year commitment

Package	Issues x QTR	Website Banner	Social Media x QTR	Cost
Bronze	2	Small	1	\$300
Silver	3	Medium	2	\$400
Gold	4	Large	3	\$500

## Terms

Placement of banner and info on Range page of website

Ladies events placed in ENewsletter and on Events page of website

Listed on Range page in Magazine

Due Net 15 from time of invoice

One year commitment

See Digital page for sizing of banner

\*Email for special pricing to advertise with LSLS and Wing & Clay

Info emailed to: [info@ladyshooterlife.com](mailto:info@ladyshooterlife.com)



# Details

## Terms

Due Net 30 from time of publication

## Cancellation

60 days prior to closeout

## Image

300 DPI, JPEG, PNG, PDF

## Newsletter

product, 4-6 high res. pictures, and content must be submitted by the 1<sup>st</sup> of each month



## Contact

[info@ladyshooterlife.com](mailto:info@ladyshooterlife.com)

LADY SHOOTER  
*Life Styles*